

Position available: WAFA Media Officer

WAFA is looking for a new media officer to join our vibrant team. The role is part-time, 24 hours per week. The successful applicant can work from home in Perth or the South West – so long as they are willing to travel to events and media opportunities as required – or if preferred, from one of our member groups' offices in West Perth or in Denmark.

The role is dynamic and interesting, and you will be a part of a skilled and committed team who are dedicated to protecting the South West forests. It suits a highly motivated, creative team-player with a strong commitment to environmental action who has excellent writing and communication skills, is highly proficient with online media platforms and is confident with interacting with the mainstream media.

Responsibilities

- Liaising with member groups, supporters and other stakeholders to gather information and develop stories
- Drafting and distributing media releases and placing stories
- Filming and photography of WAFA events and activities
- Website updates
- Drafting and publishing social media posts on FB, Instagram, Twitter and YouTube and managing accounts
- Developing media and communications strategies in collaboration with WAFA director and other team members
- Drafting and distributing WAFA's monthly newsletter
- Liaising with journalists and producers and providing materials
- Working closely with WAFA's graphic designer on online communications
- Media monitoring

Essential criteria

- Excellent written and oral communication skills
- High level of proficiency on social media
- High level of familiarity with Australian media landscape
- Confidence with website updating
- Efficiency and ability to shift between tasks
- Experience liaising with journalists and producers
- Capacity to work independently and collaboratively
- Photography and film experience – ideally with skills in telling a campaign's story through the framing and selecting of images and video content.

Desired criteria

- Familiarity with online platforms including Nation Builder
- Experiencing conducting and setting up interviews

Remuneration:

\$72,000 pro rata (0.6FTE)

6 weeks (pro rata) annual leave per annum

What to expect – a testimonial from Wafa's recent media officer

"Wafa's work was dynamic and challenging. The work was independent much of the time, fluid and evolving. It was perfect for me because it gave me freedom to work in my own time and was ever evolving in terms of the landscape that I was navigating. The team is like a family, never met people more passionate, knowledgeable, and altruistic in my whole life. This role is perfect for people who want to make a tangible difference and make connections in the WA environmental space. I truly did love every minute even though certain times were challenging; the goal at hand made it all worth it. This job can be quite demanding at certain points and isn't for the faint hearted. It required me to be on my toes and ready for anything at any moment; a media release, a post and a historical life-defining win."

Applications

Please send applications and queries to Jess Beckerling, campaign director, via jessbeckerling@wafa.org.au by Monday the 21st of March